

# EMAIL CONTENT SECURITY **in a little more detail...**

## Why is secure email content so important to your business?

Email is still one of the most popular methods for hackers and cyber criminals to entice recipients to part with personal or corporate information and credentials. An example would be by luring users to follow web links that deliver a malicious payload, with the ultimate goal of accessing and controlling the user's computer.

## What email content security risks should you be aware of?

Phishing emails present the most prevalent security risk and it essential to deploy advanced security technology that has the ability to detect these 'blended' threats with accuracy, whilst ensuring safe delivery of bona fide business emails.

Spam email still represents an average of between 80-90% of total business email and as well as presenting security threats, can be annoying for the recipient and affects overall business productivity.

## How can Data Connect Help?

Our technology solutions guarantee high accuracy levels of anti spam filtering which have the ability to eradicate commercial bulk email and empower your end users with the ability to populate their own block/allow lists and verify spam digests.

Verification of content contained within the body of an email or as an attachment is extremely important. This will enable your business to significantly reduce the risk of virus infection whilst having the ability to filter, track and report on content by textual analysis, attachment type/size and compliance parameters such as PCI DSS.

## What kind of solutions and support are the Data Connect team able to provide?

Our technology solution portfolio covers every requirement of management reporting and unified control of email content in and out of your business. Our team is available to guide you through the deployment options, technologies and service providers, in what can be an over crowded and complex market with a plethora of options. We want to ensure you make the right decision with the right technology for your specific requirements whilst ensuring correct deployment and configuration that maximises your investment.

## What's the next step if I'm worried about my company's Email Content Security?

Call us today for an informal chat and we can talk you through specific issues that might be affecting your individual business and give you some no-nonsense guidance about what this might mean in terms of commercial risk.

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