

# DLP (DATA LOSS PREVENTION) in a little more detail...

## What is DLP and why is it so important to my business?

This area of data security is concerned with discovering, monitoring and protecting the flow of sensitive, confidential or business critical information from your organisation and its employees to the outside world. This data could potentially leave the business by many different means; by email, over the web, a removable storage device or simply by a hard copy from a printer. Protecting against data theft by an outsider or third party is also a significant consideration.

## How can data get lost and what can I do to prevent it?

Data loss could be a calculated, malicious action by a disgruntled employee, however it is normally the case that it is by human error or lack of awareness. It is also vital to protect against data theft perpetrated from outside your organisation. This could be done by malware that has been injected into your network for the purpose of locating and sending out confidential information to a hacker or cybercriminal. Quite often this data is encrypted when it leaves your network and can go unnoticed by traditional security measures for significant periods of time. It is also critical that your business has identified the data to be protected, where it resides and who has access to it. Bearing this in mind, Data Connect firmly believe that a blended approach of an advanced technical solution, along with a degree of user awareness training backed up by a documented strategy, will dramatically reduce your organisation's exposure to data loss.

## Can Data Connect help me to implement a DLP strategy?

Our portfolio of technical DLP solutions covers all aspects and potential conduits for data loss including email, webmail, FTP, IM, cloud CRM, cloud storage, endpoint devices plus multiple web protocols and applications. These can be adopted as an all embracing solution or by a modular approach, for example starting to address email DLP and then extending protection to web, endpoint, mobile devices and even network printers.

## Will implementation cause disruption or down time within my business?

Even though a DLP strategy would seem to be a desirable or even a fundamental measure to most organisations, to undertake and commence the project may be perceived as daunting, time consuming, potentially costly and a drain on available resource to deploy and manage on an ongoing basis. As a result, many businesses have identified a desire and requirement for DLP but have not moved forward. Our aim is to work with you and the relevant key stakeholders within your business to achieve the following goals;

- Data Discovery - identification of key data across a distributed and often a multiple office environment.
- Data Monitor - monitoring of data by multiple protocols and endpoints
- Data Protection - putting in place a strategy to restrict and/or report on the flow of information by specific business need (financial information, customer details, intellectual property etc) compliance requirement (PCI DSS, SOX, HIPAA etc) or geographical location.

Our approach to work closely with your business will result in a robust DLP strategy that is documented, manageable and affordable, with staff who have a heightened awareness of potential data loss. This is underpinned by leading technology that has been deployed and configured to address your specific requirements.

## What's the next step?

Call us today to arrange an initial, without obligation consultation to discuss your concerns and requirements in this area.

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